

MPNAI Board Meeting Minutes
Tuesday, December 10th, 2019
Hosted by Stewart Park

Boardmembers present: Joe Golish, Beth Hart, Donna Neste, Jana Metge, Mahamed Cali, and Sunshine Sevigny.

Boardmember absent: Rand Retterath
Emailed in that he was sick.

Joe called the meeting to order at 6:37 pm.

Joe announced Miriam's resignation for health issues. Donna expressed that we will all miss her a lot, she was a great asset to the board.

Motion: To accept Miriam Maples resignation from the Midtown Phillips Board.
Beth/Donna. M/S/C. Passed unanimously.

7 seated boardmembers; 4 openings.

1 At Large (Miriam's seat)

3 District Rep Seats

Donna reported that she found a neighbor to run for the MPNAI Board as a District Rep and that she could run At Large and mentor.

Nov. Board Minutes: Tabled to January.

October Financial Reports tabled to January.

Added a discussion item to the agenda on Radio Equipment for KRSM Radio. Prior board action was to approve \$825 for radio equipment. The invoice came in for \$850.

Board decided to stay at the \$825 amount.

2020 Call to Outreach Partnerships:

Eight (8) organizations responded to the Call to help Midtown Phillips with Outreach. Five years ago Midtown Phillips Neighborhood board reached out to Banyan Community for help with National Nite Out parties. It was a successful venture and the board decided to expand and invest in neighborhood partners to assist with outreach initiatives vs using Community Participation Funds from MPNAI Administrative contract with the City. The total 2020 Midtown Phillips budget line for Outreach Partners is \$50,000.

Each Organization and their proposal was discussed by every board member. Copies of each Call to Partner response, along with an Evaluation form for each proposal was distributed to each Boardmember.

The Organizations which applied, amount requested and Outreach goals were:

- Mad Dads of Minneapolis - \$50,000 request

Neighborhood Safety, Street Outreach, Diversion, Intervention and Resources.

They will also participate with the Annual Meeting, Midtown Festival, Clean Sweep & a Community Meeting. Suggested to describe communication on Neighborhood hot spots in the MOU between Mad Dads and Midtown Phillips.

- HOTB - \$5,800 requested

Discussion on Midtown Phillips Outreach needs with regards to the proposal. Board interested in help with Clean Sweep, Midtown Festival and a Community Meeting.

Suggested that a neighborhood puppet show could be at the CEPRO site with some music and all partners could organize folks to come. Suggestion to have them host a Community Meeting in the Theatre.

- MN Youth Organization - \$10,000 request

This is a new Organization to MPNAI. They are located in Central Neighborhood. Questions as to numbers of Midtown Phillips youth involved with their basketball program. Mahamed had a video of their basketball game and the turnout/attendance. Board discussed them doing an exhibit at Open Streets, get families involved in Phillips Clean Sweep, recruit youth from Midtown Phillips, and attend a community meeting.

- St. Paul's Lutheran - \$12,000 request

Youth Organizing thru the Arts to include participation with the Art on Utility Box project. They will participate with the Annual Meeting, Midtown Festival, Clean Sweep, and a Community Meeting in addition to youth organizing activities described in the proposal.

- KRSM fm Radio, a program of Pillsbury United Neighborhoods - \$8,500

Proposal featured 50 short interviews produced by youth, 6 educational panels and 12 audio journalism reports. Board very interested in the short interviews by youth. Request for a presentation to the board and written summary at conclusion of project.

KRSM is participating with Waite House on the Art on Utility Box Project.

- Banyan Community - \$10,000

Develop 4 new block clubs, monthly block networking breakfast, block support for National Nite Out parties, Participation with the Annual Meeting, Midtown Festival, Clean Sweep, and host a community meeting.

- New American Youth Soccer Club-\$15,000

Participation with Annual Mtg, Midtown Festival and Phillips Clean Sweep. Suggested that in 2020 we will ask them to organize a community meeting, choose a topic, and recruit participants. They are also participating in the Art on Utility Project.

- Somali TV - \$10,000

Board discussed whether or not they should move into the Advertising Agreements vs Outreach Partnership. Agreement with the Board that they were an Outreach Partner.

They get information out to the community as well as format video documentation for YouTube distribution. They proposed to cover Special issues, Events and Train Youth.

Questions raised from discussion:

- Does the proposal serve an Outreach need for the Organization; this is not a grant so any proposal which presented as a general operating grant, the board looked at items in their proposal which would serve Midtown Phillips Neighborhood Outreach needs.
- Is the Organization a non profit or affiliated with a non profit?
- Does the Organization focus on Midtown Phillips, if a youth Organization does it recruit Midtown Phillips youth?
- Diversity provided by each Organization thru Outreach proposed.
- Amount of request compared to the overall amount of money we have.
- Is the proposal focused on outreach in the Midtown Phillips Neighborhood?

Motion: Midtown Phillips Neighborhood Association, Inc supports the following Organizations for Neighborhood Outreach 2020 partnerships in the following amounts:

- Mad Dads @ \$9,000
- HOTB @ \$2,000
- NAYSC @ \$9,500
- Banyan Community @ \$9,000
- St. Paul's Lutheran @ \$8,000
- Somali TV @ \$7,500
- Minnesota Youth Organization @ \$2,000
- KSRM @ \$3,000

Motion made by Jana/Donna. M/S/C
Unanimously approved.

Sunny and Jana will work on 2020 MOUs and incorporate suggestions from tonight's meeting and circulate to the Board and to the 2020 Outreach Partners.

Jana will contact all applicants but for the MN Youth Association, Joe will contact them since he has had contact with them to date.
We will let them know the amount supported by the board and our goal to have Outreach Partnership MOUs out by early Jan. 2020.

Advertising Agreements:

Sunny walked the Board thru the draft 2020 agreements for KSRM Radio and KALY Radio. Agreed to cut 8 live in-studio shows to 5 and cover a Community Meeting, Neighborhood Safety, Clean Sweep/Garage- Recycling-Compost, Art on Utility Box project and Midtown Phillips Festival. Suggested was to cover the Census, but decided that the Census has money and should contract with them separately.

Sunny also stated that these Agreements would begin January 1 and run thru December 31, 2020. Sunny will continue to write up the blurb for each radio station to use for each radio broadcast.

Motion: MPNAI supports \$1,000 for KSRM and \$5,000 to KALY radio reducing from 8 to 5 live in studio broadcasts. Sunny/Beth
M/S/C. Passed unanimously.

Sunny will update Advertising Agreements and get them out to the Radio stations for review.

The Alley Newspaper - The new Editor has left, Sunny reported that the goal of the newspaper is to continue and to find a new Editor. MPNAI pays for a quarter page ad monthly, Sunny designs it and submits it monthly.

Annual Meeting - February 2020

Sunny asked for time on the January Board Agenda to go thru all aspects of the meeting. She will need 30 minutes. There will be a workgroup meeting prior to the Jan. Brd Mtg.

Annual Meeting Outreach & 2020 Community Meetings - Donna asked for time at the Jan Brd meeting on her work on these two items.

Mahamed said that he would like to work on this with Donna.

Bart Buch 2020 Consultant Contract -

Jana reported that she, Sunny, and Bart met today to work on Utility Box Artists' MOUs and Bart's 2020 Agreement. Jana put a draft together for board review and distributed it at the Board meeting. Please email comments to Sunny & Jana. We will continue to work with Bart and circulate a final copy in advance of the January Board meeting where we will want to approve the document.

Reports (Note to Board):

- An NRP Contract Reimbursement and Community Participation Contract Reimbursement Requests were completed and submitted to the City for Payment. When funding comes in, Outreach Partners will be paid. The goal is to pay all before year end.
- Bills are processed and checks cut.
- The IRS 990 and AG Charities Division Annual Report for 2018 has the signature pages updated, signed and were each mailed certified, return receipt requested by the November 15th deadline.
- October 2019 Financials will be circulated.
- Funeral for Kjersten Ellingson and her 2 sons will be Saturday, December 14th at 11:00 am with visitation at 10 am at Central Lutheran Church (just east of the Minneapolis Convention Center); Park Avenue north to 15th St., take a left and you will stop at a t intersection in front of the Central Lutheran Church parking ramp.

Meeting was adjourned at 8:20 pm.

Checks and check reimbursement requests were signed.

Respectfully submitted, JLM