MIDTOWN PHILLIPS
NEIGHBORHOOD ASSOCIATION INC.

MPNAI 2022 Board Election Results

Ballots were validated by three individual parties without interest in the election, one of which was a non-member. Ballots were reviewed for valid addresses, completion of ballots, business representation, and irregularities (i.e., number of votes from one IP address, etc).

- **31 total ballots were received**
  — 2 ballots were invalidated because the ballots were incomplete; no votes were indicated in either ballot:
    – one ended at the question: *Do you live, own property or represent a business within Midtown Phillips neighborhood?*
    – one ended at the question: *Which business/organization do you represent?*
  — All votes were residential EXCEPT 2:
    – one vote by a rental owner on 2900 14th Ave.
    – one vote by an organization (Semilla Center for Healing and the Arts).
  — **There was no contest for any of the seats open for election.**

Recommendation for the 2023 ballot: To add a disclaimer that "if using an address of an apartment building or condominium, a unit, suite or apartment number is necessary for ballot validation."

Recommendation for the 2023 ballot: To add a disclaimer that "Only vote allowed per person even if an individual qualifies for election participation as both a business or organization representative and a resident."

- In response to the final ballot question: *How did you hear about Midtown Phillips Neighborhood Association?*, the answers included:
    –Website
    –Facebook
    –Instagram
    –Word of mouth
    –Google search
    –Current or past board member
    –Couldn't remember

Recommendation for the 2023 ballot: Add the above answers as a multiple choice question to "*How did you hear about Midtown Phillips Neighborhood Association?*" to provide better metrics on which advertising channels perform best. Also include as checkable options: newsletter, by email, by phone and "other" as a fill-in-the-blank option.

- The ballot was opened 6:45pm on Tuesday, Feb. 22 and closed at 7:02pm Wednesday, Feb 23. The chart below shows the volume and what times of day ballots were cast: