

MPNAI June Board Meeting

Tuesday, June 11, 2019

6:30-8pm

Hosted by Stewart Park

Board members present: Joe Golish, Jana Metge, Mahamed Cali, Sunshine Sevigny, Donna Neste, Miriam Maples

Board members absent: Beth Hart, Rand Retterath

Guests: Ali Abdi, KALY Radio Station Manager

Quorum reached at 6:37pm

I. Call to Order - Joe welcomed everyone and called the meeting to order at 6:40pm.

- **Motion** to table agenda item VI. Financial Report due to absence of Beth Hart, MPNAI Board Treasurer was made by Jana, seconded by Donna and approved unanimously.
- **Motion** to approve May, 2019 Board Meeting Minutes made by Donna Neste, seconded by Mahamed Cali and approved unanimously
- Jana reported that a grant request for funding has been submitted to the Allina Foundation

II. Hiring contractor

- Jana reported that \$21,000 is currently budgeted for hiring a contractor but anything beyond that amount would require a budget amendment. She also reported that the next step in the process is to contract the NRP funds. Jana has discussed MPNAI long term administrative support needs with the Phillips West Neighborhood Association and they are open to acting as fiscal agent for a MPNAI staff person including supervising the employee. Board members agreed that by mid-October 2019 MPNAI should determine whether or not the budget will allow hiring a permanent employee.
- The *Draft Scope for Short Term Administrative Support Person* was distributed and discussed.
- **Motion** that MPNAI approve the *Draft Scope* with the following changes was made by Jana Metge, seconded by Sunshine Sevigny and approved unanimously without objections
 - Dates of service were changed to June, 15 - October 31, 2019
 - Task item number two, "Provide administrative support for community meetings" be changed to, "Begin Coordination of 2020 Outreach Partnerships".
 - Delete task item three, "Support Outreach Partnerships at Midtown Festival @ Lake Street Open Streets
- Beth Hart has discussed the concept of independent contractor support for Interim Administrative Assistance to MPNAI with Bart Burch to assess his interest and Bart is open to further discussions. **Motion** made by Jana Metge to authorize Beth Hart and Joe Golish to further the conversation with Bart Burch about this position. Miriam Maples seconded the motion and it was approved unanimously

III. Communications - Advertising/announcement strategy for print and radio communications

- Sunshine Seigny has been responsible for MPNAI Communication including rebuilding the MPNAI website, maintaining database(s), sending E-blasts before each monthly MPNAI Board and Community Meeting, posting meeting minutes on the website, updating Facebook, creating monthly Ally newspaper adds, event flyers and the monthly newsletter.
- **Motion** made by Jana Metge that MPNAI hire Hannah Kamath at \$125/month to produce the Newsletter and distribute two E-blasts per month. Motion was seconded by Donna Neste and approved unanimously. Jana and Joe will work out position details and implementation with Hannah.
- Sunny reported being notified that the domain name, midtownphillips.com is available for purchase at a cost of \$115. **Motion** made by Jana to purchase midtownphillips.com for \$115. Motion was seconded by Sunshine Seigny and passed unanimously.
- 2019 Outreach Partnerships relating to Communication
 - Distribution and discussion of KSRM advertising agreement. **Motion** made by Jana Metge to support advertising with KSRM per advertising agreement presented plus \$825 for mobile unit to use in service of advertising agreement. Motion seconded by Sunshine Seigny and passed unanimously.
 - Mahamed Cali introduced his guest, Ali Abdi, who is the new KALY Radio Station Manager. Mr. Abdi is expanding KALY's social media outreach and working on increasing audience. Jana suggested KALY provide coverage of City Hall/Council decisions and their effect on neighborhood associations.
 - The proposed agreement between KALY and MPNAI was distributed and discussed. KALY Radio requests additional MPNAI funding of \$30 per radio broadcast of 60-second underwriting spot and \$60 for each 30-minutes of airtime for live segments This would increase the total funding by \$1400 for a total of \$4400. **Motion** made by Sunshine Seigny to approve the KALY Radio agreement with an increase of funding not to exceed \$4400. Motion was seconded by Jana Metge and passed unanimously. Mahamed Cali, 2833 13th Ave. S. abstained from the vote because he is the Executive Director of KALY Radio. Sunny will update the Partnership agreement and distribute for signatures via email.
 - **Motion** made by Jana Metge that MPNAI support ongoing advertising with the Alley Newspaper at \$300/month. Motion seconded by Miriam Maples and passed unanimously. Sunshine Seigny, 2917 14th Ave. S. abstained from this vote because she a member of the Alley Board of Directors.

V. Committee Updates

- Event Committee-Jana & Donna reported that planning for the Midtown Phillips Festival @ Lake Street Open Streets is going well. MPNAI will host the area between 13th-15th Avenues.
 - Donna reported that she applied to Thrivent Financial for funding and was awarded a \$250 Visa Gift Card to be used to help pay for the event sound system. **Motion** made by Donna Neste to accept \$250 Visa Gift Card from Thrivent Financial. Motion seconded by Jana Metge and passed unanimously
 - Donna will be attending an Open Streets meeting this week and she will do everything possible to ensure that barricades are delivered to the correct location this year
 - Tables will be hosted by the following neighborhood organizations; Midtown Greenway Coalition, New American Soccer League, Mad Dads, Waite House, Open Arms, Mpls Solid Waste & Recycling, St. Pauls Lutheran Church, Banyan Community, The Alley Newspaper and

East Phillips Neighborhood Association.

- Stage entertainment will feature; Brass Messengers, The Little Thunder Birds, Rina & A.J., Sarah Greer & Friends, Wain McFarlane and International Samay/Ecuadorian Music.
- There will be a boxing exhibition by Circle of Discipline and soccer exhibition by the New American Youth Soccer Club.
- MPNAI is actively raising money to pay for performers because the City of Mpls does not allow the use of city money for this purpose. **Motion** made by Jana Metge that MPNAI accept donations for Midtown Festival. Motion seconded by Miriam Maples and passed unanimously
- KALY Radio and Somali TV will broadcast live from the event
- Heart of the Beast Theater will be open for performers and volunteers to use restrooms and water fountains
- Jana will contact Abdul about getting the MPNAI t-shirts for this event.

VI. 2839 11th Ave - Greenway Apartments

- Discussion of May 28, 2019 Community Meeting based on the Minutes previously distributed to the Board by meeting facilitator, Jennifer Naglak
- Greenway Apartments are being proposed by Reuter Walton Development at 2839 11th Avenue. Reuter Walton has requested a letter of support from MPNAI for their application for subsidy from the Affordable Housing Trust Fund and Transit-oriented Development Fund (Henn Co. TOD). Reuter Walton reports that apartment cost based on Area Median Income (AMI) breakdown of the 79 units would be: 7 units at 30%, 17 units at 50% 36 units at 60%, 19 units at 80%. Though AMI was not defined.
- There was discussion among Board members regards concern that this development will not offer the neighborhood enough deeply affordable housing units which could lead to displacement of neighborhood residents. Board members also expressed concern about public funding going to private developers rather than area housing non-profits.
- **Motion** made by Miriam Maples to approve a letter of support for this development in seeking affordable housing funds from City of Minneapolis and Hennepin County. The motion was not seconded and failed.. .

VIII. The meeting was adjourned at 8:15pm

Respectfully submitted, Miriam Maples